



**Edenred**

**Dedicated advantages for Edenred's affiliated partners**



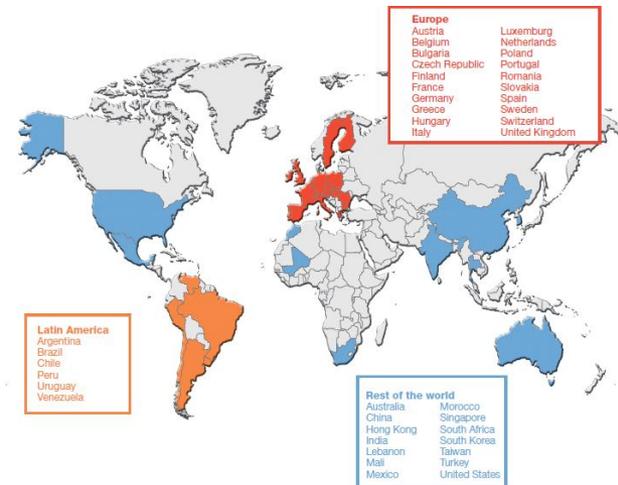
# International and local presence

## Worldwide leader of the prepaid vouchers market:

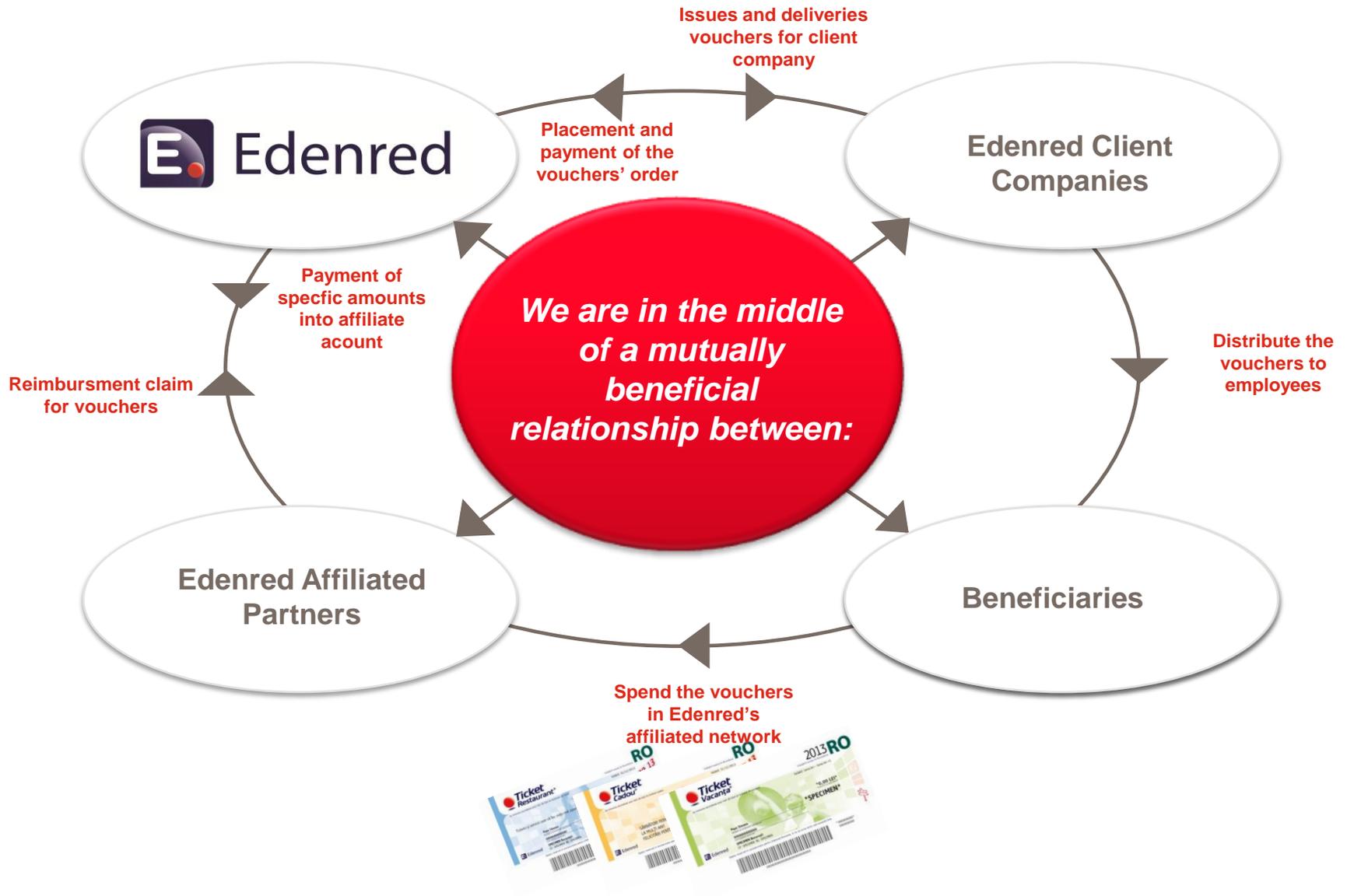
- Present in 40 countries on 5 continents
- 36.2 million users
- 580,000 companies and local authorities using our services
- A network of 1.3 million affiliated merchants and service providers
- 6,000 employees

## National leader of the prepaid vouchers market:

- 35 000 client companies
- 1,5 million users
- A network of over 60 000 affiliated merchants and service providers
- Market share: 39%



# Reimbursement systems



# Our solutions

Edenred Romania has the widest product portfolio, covering two of the Group's expertise areas:

- **Employee benefits: meal vouchers** Ticket Restaurant®, **gift vouchers** Ticket Cadou®, gift cards Compliments®, **holiday vouchers** Ticket Vacanța®, **crèche vouchers** Ticket Creșa®, **healthcare vouchers** Ticket Medica®, **social assistance vouchers** Ticket Asist®
- **Incentive programmes: gift vouchers and cards** – Ticket Cadou® and Compliments® card



We are the only issuer of B2B prepaid cards in Romania.

# Ticket Restaurant<sup>®</sup>, Ticket Vacanța<sup>®</sup>



- Ticket Restaurant<sup>®</sup> is the **first meal voucher issued by Edened Romania in 1999**
- **Meal vouchers** represent a **daily food allowance** that companies can grant to their own employees, for each working day of a month
- The Law 142/1998 and the Government Emergency Ordinance no. 58/2010 provide the legal framework for granting meal vouchers
- Ticket Restaurant<sup>®</sup> has **the largest acceptance network** of meal vouchers on the market, counting **more than 60 000 affiliated outlets** (hipermarkets, supermarkets, canteenes, restaurants, catering, etc.)



- Ticket Vacanța<sup>®</sup> is the **first holiday voucher issued by Edened Romania in 2009**
- Holiday vouchers are “value titles” that can be granted by Romanian companies to their employees and provide an additional income destined to their holiday expenses
- The Government Emergency Ordinances No 8/2009 and No 58/2010 provide the legal framework for granting, issuing and accepting holiday vouchers
- Holiday vouchers are accepted for payment only in authorized units by the Ministry of Tourism



# Ticket Cadou<sup>®</sup>, Compliments<sup>®</sup> card



- Ticket Cadou<sup>®</sup> is the first gift voucher issued by Edenred Romania in 2003
- Ticket Cadou<sup>®</sup> gift vouchers offer to companies an elegant and efficient solution for their reward and loyalty programmes addressed to employees, customers, business partners and other collaborators
- The Law 193/2006 regarding the granting of gift vouchers and the Law 571/2003 regarding the Fiscal Code (Art.21&Art.77) offer the legal framework for gift vouchers used as a marketing and protocol too
- Ticket Cadou<sup>®</sup> offers freedom of usage and multiple spending options, by being accepted in **more than 50 000 affiliated outlets**



- Compliments<sup>®</sup> card is the the first prepaid card exclusively addressing companies, developed by Edenred Romania on MasterCard's platform, its operation being similar to a regular debit card
- Compliments<sup>®</sup> card is the modern alternative to gift vouchers or prizes and bonuses in cash or in kind
- The legal framework for Compliments<sup>®</sup> card is treated in Law 571/2003 regarding the Fiscal Code (art. 21, art. 75 and art. 77)
- Can be used for payments in a network of **over 3,000 merchants** covering all segments of interest, from grocery stores to gift shops, clothing, footwear, IT & C, cosmetics and beauty, travel agents etc.



# Ticket Asist<sup>®</sup>, Ticket Creșa<sup>®</sup>, Ticket Medica<sup>®</sup>



- **Ticket Asist<sup>®</sup>** is a social assistance voucher addressed to NGO's and other institutions which have social assistance funds
- Social assistance vouchers can be used for buying a wide range of products, from food, clothing to construction materials, and provide an efficient way to ensure that the allocated funds will be rightfully spent



- **Ticket Creșa<sup>®</sup>** childcare vouchers issued by Edenred Romania are intended for parents that have children with ages up to 2 years of old
- Companies can use Ticket Creșa<sup>®</sup> to incentivize parents to return to work instead of taking the full maternity/paternity leave period
- Childcare vouchers are accepted for payment in educational units in the public or private system



- **Ticket Medica<sup>®</sup>** is the **first healthcare voucher** issued by Edenred Romania
- Healthcare vouchers can be granted to employees as a replacement for medical insurance/subscription



# Advantages for Edenred's affiliated partners



- **Up to 25% turnover increase**, due to the sums attracted through Edenred Romania's issued vouchers

- **Loyalty increase for the existing clients** - vouchers' beneficiaries

- **Media exposure**, due to promoting your store with the help of the materials dedicated to Edenred Romania's clients, as well as with the help of our website: [www.edenred.ro](http://www.edenred.ro)

- **Membership to the affiliated network of the prepaid vouchers market national leader**

- **Flexible reimbursement terms**

Depending on the liquidity need of your company: 1 day, 5 days, 10 days or 15 days

# Advantages for Edenred's affiliated partners



## ■ Possibility of promoting your company inside the vouchers booklets

- You can benefit of special rates if you choose to promote your products and services directly to our 1.5 million Edenred Romania vouchers beneficiaries

## ■ Advertisement inside the communication materials

- Flyers, booklets, folders or any other material specific for marketing campaigns – your company's logo can be displayed inside of these materials

## ■ Reimbursement using a tripartite system

- Edenred Romania is running partnerships with Metro and Selgros in order to facilitate your business.
- Instant reimbursement throughout Metro and Selgros allows you to reimburse Ticket Restaurant, Ticket Cadou and Ticket Asist vouchers directly in the Cash & Carry stores, benefiting of a smaller commission than the one charged in the classic reimbursement system.
- The sums obtained can be used to purchase food items and other products from Cash & Carry stores.

# Advantages for Edenred's affiliated partners

## FREE ONLINE PROMOTION



Posting company's special offers page from Edenred Locations [www.edenred.ro/locatii-edenred](http://www.edenred.ro/locatii-edenred)



Display company logo in the footer of the page from [www.edenred.ro](http://www.edenred.ro)



Promote special offers in the newsletter dedicated to Edenred clients

Rezultate:  
7 rezultate găsite

MAREEA COMTUR AGENTIE DE TURISM 1 CONSTANTA

MAREEA COMTUR AGENTIE DE TURISM 2 CLUJ

MAREEA COMTUR AGENTIE DE TURISM 3 TIMISOARA

MAREEA COMTUR AGENTIE DE TURISM 4 BUCURESTI

MAREEA COMTUR AGENTIE DE TURISM 5 DEVA

MAREEA COMTUR AGENTIE DE TURISM 6 IASI

PENSIUNEA NORICA

Ofertă specială

MAREEA COMTUR AGENTIE DE TURISM 4 BUCURESTI  
Sos. Stefan cel Mare nr. 25, Bl. 28, Sc. B, Parter, Bucuresti - Sector 2, Bucuresti  
Agentie de turism

Pana la 25% reducere Early Booking  
Oferta aniversara cu ocazia implinirii a 15 ani de profesionalism si servicii ireprosiabile!

PANA LA **25% REDUCERE EARLY BOOKING**  
Oferta valabila pana la 31.03

**15 ANI DE PROFESIONALISM SI SERVICII IREPROSIABILE!**

EXIMTUR  
ANAHOTELS  
GOREVILLIETOUR  
MAREEA

Rezultate:  
8 rezultate găsite

CityGrill Feena

CityGrill Ohideea

Good Appetite

Italy & Italy Restaurant

Salsamentaria

Trattoria Beongiorno Banasa

Trattoria Beongiorno Victoriei

Trattoria Don Vito

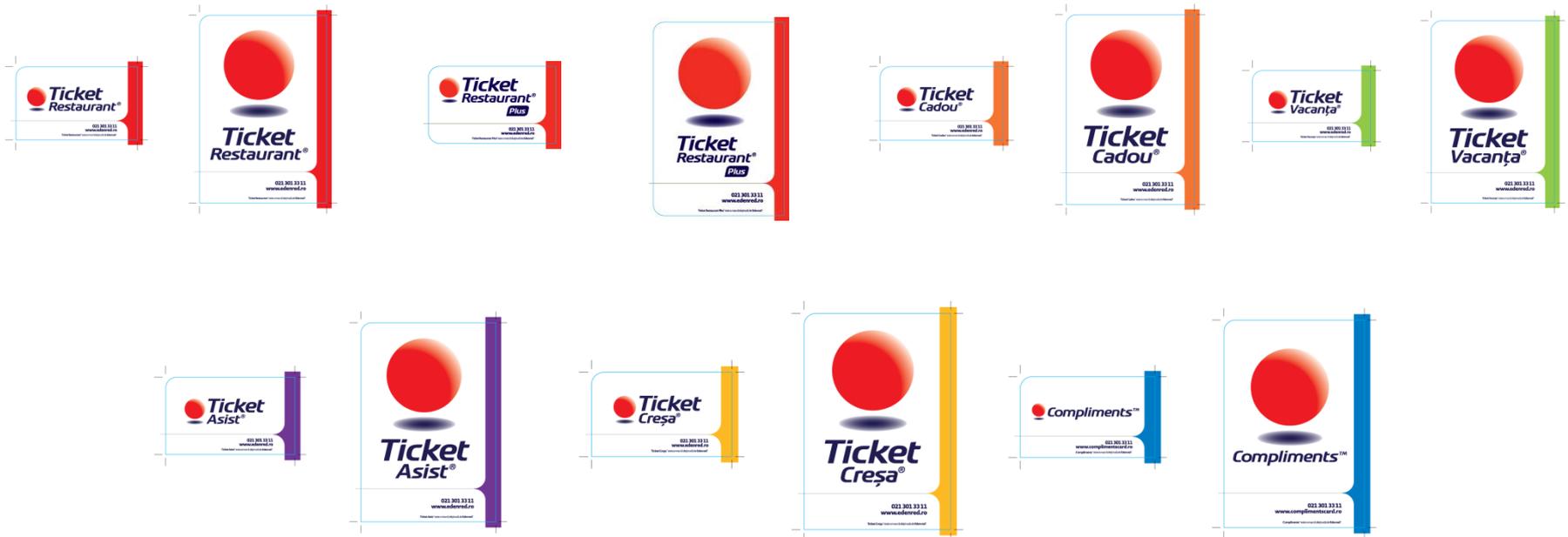
Ofertă specială

WU XING  
ENIGMA  
PIZZA HUT  
CA LA MAMA ALIARI  
ANGST  
real

# Advantages for Edenred's affiliated partners

## ■ Network signage:

- Our affiliated partners are distinctively marked with the help of both counter and window stickers
- We also put at your disposal flexible solutions - if you choose another way to show that you accept our vouchers, we can provide you all the elements you need



For  
an  
easier  
life



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